

**Shuswap Community Foundation Vital Signs  
Issue Areas and Context Statements  
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The following includes “issue areas” and statements for indicators within each issue area of the Vital Signs project. These statements are referred to as “context statements” given that they include the “context” for which the data is relevant (e.g. Salmon Arm census agglomeration which is essentially Salmon Arm Municipality).

The issue areas are ordered as provided by Community Foundations Canada (CFC) and not the same as in the 16 page Shuswap Community Foundation Vital Signs Report 2014. Also, the Shuswap Community Foundation Report included selected statements from this larger assembly of statements presented here. It was unreasonable to include all of these indicators and/or statements in the 16 page Report. This larger assembly of indicators and statements may be of interest to community members seeking more detail on indicators provided by Community Foundation Canada (CFC).

Data are colour coded to represent the three rounds of data availability from CFC---black=round1, red=round2 and green=round3.

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## GAP BETWEEN RICH AND POOR

### **I-2-a: Overall Poverty Rate for All Persons Based on LIM, After Tax (NHS 2010)**

In 2010, the after-tax LIM overall poverty rate in Salmon Arm (CA) was 14.9%, equal to the national rate and 9.1% below the provincial rate (16.4%).

### **I-2-c: Overall Poverty Rate Based on the Low Income Measure (LIM), After-Tax**

In 2012, the overall poverty rate in Salmon Arm (CA), based on the Low Income Measure (LIM), an indicator of relative poverty, was 14.8%, up 1.5% points from 13.3% in 2008, and up 1.2% points from 13.6% in 2011. The 2012 figure was 12.9% below the national average (17.0%), and 20.4% below the provincial average (18.6%).

### **I-3-a: Child Poverty Rate, Based on LIM, After Tax (NHS 2010)**

In 2010, the after-tax child poverty rate in Salmon Arm (CA) was 20.7%, 19.7% above the national rate (17.3%) and 8.4% above the provincial rate (19.1%).

### **I-3-c: Child Poverty Rate Based on the Low Income Measure (LIM), After-Tax**

In 2012, the child poverty rate in Salmon Arm (CA), based on the LIM, was 18.8%, down 0.3% points from 19.1% in 2008, and down 1.7% points from 20.5% in 2011. The 2012 figure was 1.4% below the national average (19.1%), and 8.6% below the provincial average (20.6%).

### **I-4-a: Incidence of Poverty for the Elderly Based on LIM, After Tax (NHS 2010)**

In 2010, the after-tax elderly poverty rate in Salmon Arm (CA) was 17.3%, 29.1% above the national rate (13.4%) and 24.5% above the provincial rate (13.9%).

### **I-4-c: Elderly (65+) Poverty Rate Based on the Low Income Measure (LIM), After-Tax**

In 2012, the elderly poverty rate in Salmon Arm (CA), based on the LIM, was 2.1%, down 1.2% points from 3.3% in 2008, and down 0.6% points from 2.7% in 2011. The 2012 figure was 63.8% below the national average (5.8%), and 65.6% below the provincial average (6.1%).

### **I-6: Proportion of Economic Families in Income Brackets**

In 2010, 4.6% of economic families in Salmon Arm (CA) had an annual income of less than \$20,000 (2010 dollars), compared to 6.0% in Canada and 7.2% in British Columbia. The proportion of families with annual incomes of over \$100,000 in 2010 was 24.6%, compared to 34.1% in Canada and 33.5% in British Columbia.

### **I-7-a-i: Median Income of Single Parent Families (Tax Data), Before-Tax**

In 2012 in Salmon Arm (CA), the median before-tax income of single parent families (based on tax data) in current dollars was \$35,650, up 5.6% from \$33,760 in 2011, and up 5.3% from \$33,850 in 2008. The 2012 level was 9.4% below the national level (\$39,350), and 4.7% below the provincial level (\$37,420).

### **I-7-a-ii: Median Income of Single Parent Families (Tax Data), After-Tax**

In 2012 in Salmon Arm (CA), the median after-tax income of single parent families (based on tax data) in current dollars was \$34,420, up 4.1% from \$33,060 in 2011, and up 4.9% from \$32,820 in 2008. The 2012 level was 8.9% below the national level (\$37,760), and 5.0% below the provincial level (\$36,250).

### **I-7-b: Median Income of Single-Parent Families NHS 2010 (Current Dollars)**

In Salmon Arm (CA) in 2010, the median income of single parent families was \$35,163. This is 22.1% below the national median (\$45,163) and 17.5% below the provincial median (\$42,610).

### **I-8-a: Poverty Rate of Single-Parent Families Based on LIM, After Tax (NHS 2010)**

In 2010, the poverty rate of single-parent families in Salmon Arm (CA) was 48.8%, 57.9% above the national rate (30.9%) and 45.2% above the provincial rate (33.6%).

### I-8-c: Poverty Rate of Single-Parent Families Based on the Low Income Measure (LIM), After-Tax

In 2012, the poverty rate of single-parent families in Salmon Arm (CA), based on the LIM, was 34.6 %, down 2.4% points from 37.0% in 2008, and down 2.9% points from 37.5% in 2011. The 2012 figure was 7.5% higher than the national average (32.2%), and 0.2% lower than the provincial average (34.7%).

## SAFETY

### II-1: Total Violent Criminal Code Violations Per 100,000 People

At 1,376 per 100,000 persons in 2013, the violent crime rate in Salmon Arm (Municipal) was 26.0% above the national average (1,092 per 100,000) and 9.1% above the provincial average (1,262 per 100,000). The rate decreased 2.6% from 1,413 per 100,000 in 2012 and decreased 10.4% from 1,536 per 100,000 in 1998.

### II-2: Total Property Crime Violations Per 100,000 People

At 3,614 per 100,000 persons in 2013, the property crime rate in Salmon Arm (Municipal) was 14.9% above the national average (3,146 per 100,000) and 20.9% below the provincial average (4,568 per 100,000). The rate decreased 13.6% from 4,183 per 100,000 in 2012, and decreased 53.1% from 7,705 per 100,000 in 1998.

### II-3: Criminal Code Traffic Violations per 100,000 People

At 394 per 100,000 persons in 2013, the traffic crime rate in Salmon Arm (Municipal) was 1.6% above the national average (388 per 100,000) and 3.1% above the provincial average (382 per 100,000). The rate decreased 19.6% from 490 per 100,000 in 2012 and increased 26.7% from 311 per 100,000 in 1998.

### II-4: Police Officers per 100,000

At 112 police officers per 100,000 in 2013, the number of police officers in the city of Salmon Arm was 43.4% lower than the national average (197) and 42.3% lower than the provincial average (193). The rate was up 5.7% from 106 in 2012.

### II-6: Motor Vehicle Theft Rate

At 263 per 100,000 persons in 2013, the motor vehicle theft rate in Salmon Arm (Municipal) was 26.8% above the national average (207 per 100,000) and 3.9% above the provincial average (253 per 100,000). The rate increased 48.7% from 177 per 100,000 in 2012 and decreased 18.9% from 324 per 100,000 in 1998.

### II-8i: Overall Crime Severity Index

At 66.5 in 2013, the Overall Crime Severity Index in Salmon Arm (Municipal) was 3.3% below the national figure (68.7) and 25.5% below the provincial figure (89.2). The level decreased 11.8% from 75.4 in 2012 and decreased 45.3% from 121.5 in 1998.

### II-8ii: Violent Crime Severity Index

At 57.9 in 2013, the Violent Crime Severity Index in Salmon Arm (Municipal) was 21.5% below the national figure (73.7) and 29.0% below the provincial figure (81.5). The level increased 0.2% from 57.8 in 2012 and increased 24.6% from 46.5 in 1998.

### II-8-iii: Non-Violent Crime Severity Index

At 69.5 in 2013, the Non-Violent Crime Severity Index in Salmon Arm (municipal) was 4.0% above the national figure (66.8) and 24.3% below the provincial figure (91.8). The level decreased 14.9% from 81.6 in 2012.

### II-9: Total Sexual Assaults per 100,000 People

At 62.8 per 100,000 persons in 2013, the sexual assault rate in Salmon Arm (municipal) was 3.6% above the national average (60.6 per 100,000), and 12.7% above the provincial average (55.7 per 100,000). The rate increased 57.4% from 39.9 per 100,000 in 2012, and decreased 10.1% from 69.8 per 100,000 in 1998.

## II-10: Overall Crime Per 100,000 Population

At 8,199 per 100,000 persons in 2013, the overall crime rate in Salmon Arm (municipal) was 37.4% above the national average (5,968 per 100,000), and 4.6% below the provincial average (8,593 per 100,000). The rate decreased 8.8% from 8,992 per 100,000 in 2012, and decreased 30.5% from 11,793 in 1998.

## HEALTH

### III-1: Low Birth Weight Babies

The proportion of newborn babies who were of low birth weight in the Thompson/Cariboo HSDA was 6.6% in 2012-2013, up 0.6% points from 6% in 2001-2002. The 2012-2013 rate was 6.5% above the Canada-wide rate (6.2%) and 11.9% above the provincial rate (5.9%).

### III-2: Total Physicians per 100,000 People

In 2012 in Thompson/Cariboo (HSDA) there were 178 physicians per 100,000 people. This rate is 16.8% lower than the national rate (214 physicians per 100,000 people) and was an increase of 22.8% from 145 physicians per 100,000 people in 2002.

### Table III-3: Obesity Rates (%) of the Population 18 and Over

In 2013, the obesity rate for the population aged 18 and over in the Thompson/Cariboo HSDA (includes Shuswap) was 14.5%, 22.9% below the national average of 18.8%, and 3.3% below the provincial average of 15.0%. The rate was up 6.6% from 13.6% in 2012.

### III-4: Life Expectancy at Birth

On a 3 year average between 2007 and 2009, the Thompson/Cariboo (HSDA) had a life expectancy of 79.6 years, 1.8% lower than the Canada average (81.1 years). Life expectancy in the Thompson/Cariboo (HSDA) has increased by 2.0 years from 77.6 years in 1997.

### III-5: Smoking Rates

In 2013, the proportion of the population aged 12 and over identifying as current smokers in Thompson/Cariboo HSDA (includes Shuswap) was 22.2%, 15.0% above the national average of 19.3%, and 37.0% above the provincial average of 16.2%. The rate was up 2.3% points from 19.9% in 2003.

### III-6: Leisure-Time Spent Physically Active or Moderately Active

In 2013, 62.1% of the population aged 12 and over in the Thompson Cariboo HSDA (includes Shuswap) reported being physically active or moderately active during leisure time. This represented an increase of 1.1% points from 61.0% in 2003. The 2013 level was 12.5% above the national level of 55.2%, and 3.0% below the provincial level of 64.0%.

### III-7: Self-rated Mental Health

In 2013, 68.7% of respondents in the Thompson/Cariboo HSDA (includes Shuswap) rated their mental health status as "excellent" or "very good." This represented a decrease of 5.5% points from 74.2% in 2003. The 2013 level was 3.4% below the national rate (71.1%), and 2.4% above the provincial rate (67.1%).

### III-7: Self-rated Mental Health

In 2013, 88.7% of respondents in the Thompson/Cariboo HSDA (includes Shuswap) aged 12-19 rated their mental health status as "excellent" or "very good." This represented an increase of 17.2% points from 71.5% in 2003. The 2013 level was 17.6% above the national rate (75.4%), and 28.6% above the provincial rate (69.0%).

### III-8: Work Absence

In Lower Thompson-Okanagan (ER), which includes Salmon Arm, full-time workers were absent from work an average of 11.8 days in 2012 (excluding days spent on maternity leave), up 37.2% from 8.6 days in 1997. By comparison, the average number of days absent in 2012 was 10.0 days provincially and 9.3 days nationally.

### **Table III-9: Proportion of the Population 12 years and over without a Regular Medical Doctor**

In 2013, 15.3% of the population aged 12 and over in the Thompson/Cariboo HSDA (includes Shuswap) did not have a regular medical doctor, up 5.7% points from 9.6% in 2003. The 2013 rate was 1.3% lower than both the national and provincial rates (15.5%).

### **III-10: Perceived Life Stress**

In 2013, 13.0% of the population aged 15 and over in the Thompson/Cariboo HSDA, which includes Shuswap, reported experiencing quite a lot of stress on most days. This represented a decrease of 8.6% points from 21.6% in 2003. The 2013 level is 9.1% points below the provincial level of 22.1% and 10.0% points below the national level of 23.0%.

### **III-11: Household Food Security Status in Vital Signs Communities**

In 2011, the proportion of households in Thompson Cariboo (HSDA) that were moderately food insecure was 8.1%. This was a rate 2.4% points above the national rate of 5.7% and 2.9% point above the provincial rate of 5.2%.

### **Table III-12: Heavy Drinking**

In 2013 in Thompson/Cariboo HSDA, which includes Shuswap, 19.0% of the population (aged 12 and over) consumed 5 or more drinks on one occasion at least once a month in that last year. This rate reflects an increase of 1.1% points from its 2012 rate (17.9%). The 2013 rate is 0.1% points above the national rate (18.9%) and 1.6% points above the provincial rate (17.4%).

### **Table III-14: Diabetes Rate**

In 2013 in Thompson/Cariboo HSDA, which includes Shuswap, 5.6% of the population (12 years and over) had diabetes. This rate reflects an increase of 0.8% points from its 2012 rate (4.8%). The 2013 rate is 1.0% points below the national rate (6.6%) and 0.1% points above the provincial rate (5.5%).

### **Table III-15:% of the Population (12 years and over) With Influenza Immunizations Within the Past Year**

In 2013 in Thompson/Cariboo HSDA, which includes Shuswap, 34.1% of the population (12 years and over) had received an influenza immunization within the past year. This reflects an increase of 5.7% points from its 2012 rate (28.4%). The 2013 rate is 4.8% points above the national rate (29.3%) and 3.6% points above the provincial rate (30.5%).

### **Table III-16-a:% of the Population (12 years and over) Not Eating Recommended Fruits and Vegetables**

In 2013 in Thompson/Cariboo HSDA, which includes Shuswap, 56.9% of the population (12 years and over) did not eat fruits and/or vegetables at least 5 times per day. This reflects an increase of 3.8% points from its 2012 rate (53.1%). The 2013 rate is 2.3% points below the national rate (59.2%) and 2.4% points below the provincial rate (59.3%).

### **Table III-16-b:% of Seniors (65 and Over) Not Eating Recommended Fruits and Vegetables**

In 2013 in Thompson/Cariboo HSDA, which includes Shuswap, 52.8% of seniors (65 years and over) did not eat fruits and/or vegetables at least 5 times per day. This reflects an increase of 9.7% points from its 2012 rate (43.1%). The 2013 rate is 5.9% points below the national rate (58.7%) and 4.6% points below the provincial rate (57.4%).

### **III-17: Self-rated Physical Health**

In 2013, 78.2% of respondents in Thompson/Cariboo HSDA, which includes Shuswap, aged 12-19 rated their physical health status as “excellent” or “very good.” This represented an increase of 7.0% points from 71.2% in 2003. The 2013 level was 9.3% points above the national rate (68.9%), and 7.4% points above the provincial rate (70.8%).

## **LEARNING**

### **IV-1-a: Proportion with Post-Secondary Education**

In 2013, 51.9% of the population in Thompson-Okanagan (ER) aged 15 and older had received post-secondary education. This rate was 2.1% points below the national average (54.0%) and 1.6% points below the provincial average (53.5%). The Thompson-Okanagan rate was up 2.5% points from its 2012 rate (49.4%).

#### **IV-1-b: Proportion with Post-Secondary Education (Census Data)**

In 2011, Salmon Arm (CA) had a proportion of the population aged 15 and older with a post-secondary education of 49.4%. This rate was 4.9% points below the national average (54.3%) and 6.3% points below the provincial average (55.7%). The Salmon Arm rate was up 0.2% points from its 2006 rate (49.2%).

#### **IV-2-a: Proportion of the Population (15 years and over) that have not Completed High School (Labour Force Survey)**

In Thompson-Okanagan (ER which includes Shuswap), 15.6% of the population (15 years and over) in 2013 had not completed high school, down 10.8% points from 26.4% in 2000. The rate was 15.2% lower than the national average (18.4%) and 6.8% higher than the provincial average (14.6%).

#### **IV-2-b: High School Non-Completion Rate (Population Aged 25-64), (National Household Survey, 2011)**

In 2011, 9.9% of the population (between the ages of 25 and 64) in Salmon Arm (CA) had not graduated from high school, down 4.2% points from 14.1% in 2006. This was 2.0% below the provincial rate (10.1%) and 22.0% below the national rate (12.7%).

#### **IV-3: Aboriginal High School Completion Rates for Persons Aged 25 to 64**

In 2011, 87.9% of the Aboriginal population aged 25 to 64 in Salmon Arm (CA) had at least one certificate, diploma, or degree, an increase of 7.9% points from the 2006 rate of 80.0%. The Salmon Arm (CA) proportion in 2011 was 16.8% points above the national rate of 71.1% and 12.9% points above the British Columbia rate of 75.0%.

## **HOUSING**

#### **V-1: Gross Shelter Income Ratio**

In Salmon Arm (CA), the proportion of households spending 30% or more of their income on gross rent was 50.4% in 2010, 10.3% points higher than the national average (40.1%). The proportion of households spending more than 30% of income on owner's major payments on shelter was 18.1%, 0.4% points lower than the national average (18.5%).

#### **V-2-a: Ratio of MLS Average Residential Prices and Median Census Family pre-tax Income**

In 2012 in Shuswap, the ratio of the average residential price to the median pre-tax income for a Census family was 5.58, which is 5.3% lower than its 2011 level of 5.90. The 2012 level was 14.4% higher than the national average of 4.88.

#### **V-6: Proportion of Units Requiring Major Repair**

In the Salmon Arm CA, 7.0% of dwelling units were in need of major repair in 2011. The Salmon Arm proportion was 2.8% below the British Columbia level (7.2%) and 5.4% below the Canada-wide level (7.4%).

## **GETTING STARTED – (This issue area was NOT INCLUDED in the 2014 SCF VS Report)**

#### **VI-1-a: Migration**

In Salmon Arm (CA), 1.9% of the population (315 persons) in 2011 had lived outside the province within the previous year, compared to 1.7% for Canada and 1.2% in British Columbia. In Salmon Arm, 7.2% of the 2011 population lived outside the province within the last 5 years.

#### **VI-9: Leisure-Time Spent Physically Active or Moderately Active, Aged 12-19**

In 2013, 83.2% of the population aged 12-19 the Thompson/Cariboo HSDA (includes Shuswap) reported being physically active or moderately active during leisure time. This represented an increase of 19.1% points from 64.1% in 2003. The 2013 level was 16.9% above the national level (71.2%), and 5.2% above the provincial level (79.1%).

#### **VI-2-a: Unemployment Rate of Immigrants and Non-Immigrants**

In 2011, the unemployment rate of recent immigrants (i.e. entered the country within the last five years) was 0.0% in Salmon Arm (CA). The rate was down from 13.3% in 2006.

#### **VI-4-a: Youth Unemployment Rate, based on Census**

In 2011, the youth (15-24 years old) unemployment rate in Salmon Arm (CA) was 10.2%. This was 38.6% below the national youth unemployment rate of 16.6%, and 36.3% below the provincial average of 16.0%. The youth unemployment rate has increased 1.4% points from 8.8 in 2006.

#### **VI-4-b: Youth Unemployment Rate, based on Labor Force Survey**

In 2013, the youth (15-24 years old) unemployment rate in the economic region of Thompson-Okanagan (includes Salmon Arm and Shuswap) was 12.5%. This was 1.2% points below the national youth unemployment rate of 13.7% and 0.4% points below the provincial average (12.9%). The youth unemployment rate has decreased 1.5% points from 14.0% in 2012.

#### **VI-5-a: Languages Spoken Most Often at Home**

In 2011, 96.2% of the population in Salmon Arm (CA) spoke English most often at home, a rate that is 32.1% points above the national rate (64.1%) and 16.5% points above the provincial rate (79.7%). In 2011, 0.2% of the population spoke French most often at home, and 0.8% of the population spoke select languages other than French and English (Chinese, Punjabit, Spanish, Arabic, Tagalog, Italian, German, Farsi, or Aboriginal) most often at home.

## **ARTS AND CULTURE**

#### **VII-2-a: Employment in Occupations Related to Arts, Culture, Recreation and Sport in 2011**

In Salmon Arm (CA), occupations related to Arts, Culture, Recreation and Sport employed 235 persons in 2011, an increase of 17.5% from 2006 (200 persons). These occupations accounted for 2.77% of total employment in Salmon Arm. By comparison, these occupations accounted for 3.41% of total employment in British Columbia and 2.86% of employment in Canada.

#### **VII-2-b: Employment in Cultural Industries (Labour Force Survey)**

In Thompson-Okanagan (ER), which includes Shuswap, cultural industries employed 4,500 persons in 2013, 1.81% of those employed in total industries. The total number of persons employed in cultural industries increased by 45.2% from 3,100 in 2012 and increased by 66.7% from 2,700 in 2000.

#### **VII-8-b: Number of Artists in 2011**

In Salmon Arm (CA) in 2011 there were 50 people employed as artists (defined as producers, directors, choreographers, and related occupations; conductors, composers, and arrangers; musicians and singers; dancer; actors and comedians; and painters, sculptors, and other visual artists), a decrease of 23.1% from 2006 (65). Artists accounted for 0.64% of total employment in Salmon Arm. By comparison, artists accounted for 0.74% of total employment in British Columbia and 0.53% of employment in Canada.

## **ENVIRONMENT**

#### **VIII-1: Total Average Daily Flow of Water for Residential Use**

In Columbia-Shuswap (regional district) in 2009, 520.5 litres of water were consumed per capita per day. This is 47.5% higher than the provincial average of 353.0 litres per capita and has decreased by 6.9% from 2006.

#### **VIII-2: Green Buildings Certified BOMA BEST (Level 3 or 4) and LEED**

In the spring of 2014, there were 0 green buildings certified BOMA BEST (level 3 or 4) and 0 green buildings certified LEED in Shuswap.

#### **VIII-8: Total Annual Precipitation**

In Salmon Arm, 414.1 mm of precipitation fell in 2013, a decrease of 40.9% from 701.0 mm in 2012. The average precipitation for available years from 2001 through 2013 was 581.9 mm of precipitation per annum, a decrease of 87.2 mm from the 1971 to 2000 Salmon Arm average of 669.1 mm.

#### **VIII-9: Mean, Mean Maximum and Mean Minimum Temperature**

In Salmon Arm in 2013, the hottest month had a mean maximum temperature of 29.8 degrees Celsius. This is compared to the 1971-2000 Salmon Arm mean maximum temperature of 25.9 degrees Celsius in the hottest month. In 2013, Salmon Arm had a mean minimum temperature of -5.9 degrees Celsius in the coldest month. This is compared to the 1971-2000 Salmon Arm mean minimum temperature of -6.9 degrees Celsius in the coldest month.

## **WORK**

#### **IX-1-a: Employment Rate (Labour Force Survey)**

At 57.4% in 2013, the economic region of Thompson-Okanagan (includes Salmon Arm and Shuswap) had an employment rate 7.1% lower than the national rate (61.8%) and 4.2% lower than the provincial rate (59.9%). The rate was up 1.7% points from 55.7% in 2000.

#### **IX-1-b: Employment Rate (Census Data)**

At 54.1% in 2011, Salmon Arm (CA) had an employment rate 6.8% points lower than the national rate (60.9%), and 5.4% points lower than the provincial rate (59.5%). The rate was 1.8% points lower than it was in 2006 (55.9%).

#### **IX-2-a: Unemployment Rate (Labour Force Survey)**

In 2013, the unemployment rate for the economic region of Thompson-Okanagan (includes Salmon Arm and Shuswap) was 7.1%. This was equal to the national level and above the British Columbia provincial level (6.6%). Since 2000, the unemployment rate in the Thompson-Okanagan region has fallen 23.7% from 9.3%.

#### **IX-2-b: Unemployment Rate**

In 2011, the unemployment rate in Salmon Arm (CA) was 7.8%. This was equal to both the national level and the British Columbia provincial level. Since 2006, the unemployment rate in Salmon Arm has increased 1.1% points from 6.7%.

#### **IX-3-a: Employment Growth (Labour Force Survey)**

In 2013, the employment level of the economic region of Thompson-Okanagan (includes Salmon Arm and Shuswap) was 249,200 people. Between 2012 and 2013, it saw a decline of 2.9% in its employment level. This rate is 4.2% points below the national rate (1.3%) and 2.7% points below the provincial rate (-0.2%). The 2000-2013 period saw a growth rate of 1.3%, 0.1% points below both the provincial and national rate (1.4%).

#### **IX-3-b: Employment Growth**

Between 2006 and 2011, Salmon Arm (CA) experienced a 6.1% increase in employment. This growth rate was 2.5% points above the national rate (3.6%), and 2.3% points above the provincial rate (3.8%).

#### **IX-4-a: Median Earnings in 2000, 2005, and 2010 for Persons Working Full Year Full-time**

In 2010, median annual earnings in Salmon Arm (CA) were \$42,777, 10.6% lower than the national median (\$47,868), and 13.0% lower than the provincial median (\$49,143).

#### **IX-4-b-i: Average and Median Nominal Hourly Earnings**

In 2013, median hourly earnings in the economic region of Thompson-Okanagan (includes Salmon Arm and Shuswap) were \$21.00. This average is equal to the national average and 3.6% lower than the provincial average (\$21.79).

#### **IX-5: Involuntary Part-time Workers**

In 2012, the proportion of total workers that were involuntary part-time workers in the economic region of Thompson-Okanagan (includes Salmon Arm and Shuswap) was 2.2%. The proportion is 0.3% points above the national average (1.9%) and 0.2% points above the provincial average (2.0%). The proportion of workers who were involuntary part-time workers decreased 0.6% points from 2.8% in 2012. The proportion of involuntary part-time workers in 2013 is up from 1.9% in 2008.

#### **IX-6: Average Actual Hours Worked Per Week (Worked in Reference Week - All Jobs), 1996-2011**

Workers in the economic region of Thompson-Okanagan (includes Salmon Arm and Shuswap) worked an average of 35.6 hours per week in 2013, down 1.9 % from 2000 when workers worked 36.3 hours per week on average. The 2013 figure was 2.2% below the national figure (36.4%) and 0.3% below the provincial figure (35.7%).

#### **IX-7:% Not Earning a Living Wage (National Household Survey 2010)**

In 2010, 42.1% of all earners in Salmon Arm (CA) were not earning a living wage (had an annual income of under \$20,000). This was 6.1% points above the national level (36.0%) and 4.2% above the provincial level (37.9%). The amount of earners with an income of less than \$30,000 was 57.3% of all income earners, 7.2% points above the national level (50.1%) and 5.9% points above the provincial level (51.4%).

## **BELONGING AND LEADERSHIP**

#### **X-1:% of Tax Filers Making Charitable Donations**

In 2012, the% of tax filers in Salmon Arm (CA) who were charitable donors was 21.4%. This figure is 1.0% points lower than the national level (22.4%) and 0.4% points higher than the provincial level (21.0). The% of tax filers making charitable donations decreased 0.5% points from 21.9% in 2011.

#### **Table X-2: Volunteer Rate**

In 2010, the volunteer rate for Salmon Arm (rural area) was 46.9%. This figure is 0.1% points lower than the national level (47.0%) and 2.9% points lower than the provincial level (49.8).

#### **X-3:% Voter Turnout for 2008 and 2011 Federal Elections**

In 2011, the voter turnout in Shuswap was 61.9%. This figure is 0.8% points higher than the national level (61.1%) and 1.5% points higher than the provincial level of turnout (60.4%). The voter turnout increased 1.2% points from 60.7% in 2008.

#### **X-4: Median Charitable Donations**

In 2012, the median amount of charitable donations in Salmon Arm (CA) was \$430. This amount is 59.3% higher than the national level (\$270) and 10.3% higher than the provincial level (\$390). The median amount of charitable donations increased 2.4% from \$420 in 2011.

#### **X-6: Population Reporting a Strong or Somewhat Strong Sense of Community Belonging**

In 2013 in the Thompson/Cariboo Health Service Delivery Area (includes Shuswap), 68.3% of people aged 12 and over reported a strong or somewhat strong sense of community belonging, 3.5% lower than the 2012 level of 70.8%. The 2013 level was 3.6% higher than the national average of 65.9%, and 3.0% lower than the provincial average of 70.4%.

#### **X-7: Life Satisfaction:% (aged 12+) Satisfied and Very Satisfied**

In 2013 in the Thompson/Cariboo Health Service Delivery Area (includes Shuswap) 95.0% of people responded that they were satisfied or very satisfied with their overall life, a 2.5% increase from the 2012 level of 92.7%. The 2013 level is 3.6% higher than the national average of 91.7%, and 4.2% higher than the provincial average of 91.2%.

## **INTRODUCTORY DATA (This data was used in the Introduction section of the 2014 SCF VS Report)**

### **XI-1-a: Population Comparisons for Vital Signs Communities According to Census Data**

In 2011, the population of Salmon Arm (CA) was 17,085. This was a 5.4% increase from 16,205 in 2006. This represents 0.4% of the provincial population and reflects a growth rate 0.5% points lower than the national growth rate of 5.9%.

### **XI-1-b: Post-censal Estimates of Population in Vital Signs Communities**

On July 1, 2013, the population of Columbia-Shuswap (CD) was 50,461. The average annual% change in population from 1996 to 2013 was 0.1%. This growth rate was 0.9% lower than the national growth rate of 1.0%.

### **XI-2-a: Share of Children (Under 15) in Population (Census Data)**

In 2011, youth and children aged under 15 in Salmon Arm (CA) constituted 15.0% of the total population. This was a 0.8% point decrease from 15.8% in 2006. This share was 1.7% points lower than the national share of 16.7% and 0.4% points lower than the provincial share of 15.4%.

### **XI-2-b: Share of Youth (Under 15) in Population (Post-censal estimates)**

On July 1, 2013, youth and children aged under 15 in Columbia-Shuswap (CD) constituted 13.8% of the total population. This was a 3.9% point decrease from 17.7% in 2001. This share was 2.3% points smaller than the national share of 16.1% and 1.0% points smaller than the provincial share of 14.8%.

### **XI-3-a: Share of Elderly (65 and over) in Population (Census Data)**

In 2011, the elderly in Salmon Arm (CA) constituted 24.0% of the total population. This was a 1.5% point increase from 22.5% in 2001. This share was 9.2% points greater than the national share of 14.8% and 8.3% points greater than the provincial share of 15.7%.

### **XI-3-b: Share of Elderly (65 and over) in Population (Post-censal estimates)**

On July 1, 2013, the elderly in Columbia-Shuswap (CD) constituted 22.6% of the total population. This was a 6.2% point increase from 16.4% in 2001. This share was 7.3% points greater than the national share of 15.3% and 6.2% points greater than the provincial share of 16.4%.

### **XI-4: Median Age**

At 48.2 years, the median age in Salmon Arm (CA) in 2011 increased by 5.7 years from a median age of 42.5 in 2001. The median age was 18.7% higher than the national level (40.6 years) and 15.0% higher than the provincial level (41.9 years).

### **XI-5-a: Experienced Labour Force**

In Salmon Arm (CA) in 2011, the goods producing sector accounted for approximately 21.2% of the experienced labour force while the services producing sector accounted for approximately 78.4% of the experienced labour force. The proportion for the goods producing sector was approximately 0.7% points higher than the national average (20.5%) and approximately 3.1% points higher than the British Columbia average (18.1%) in 2011.

### **XI-5-a: Experienced Labour Force**

In the city of Salmon Arm in 2011, the goods producing sector accounted for approximately 22.0% of the experienced labour force while the services producing sector accounted for approximately 77.9% of the experienced labour force. The proportion for the goods producing sector was approximately 1.5% points higher than the national average (20.5%) and approximately 3.9% points higher than the British Columbia average (18.1%) in 2011.

### **XI-5-b: Employment by Industry**

In Thompson-Okanagan (ER including Shuswap) in 2013, the goods producing sector accounted for 25.0% of the population employed in all industries while the services producing sector accounted for 75.0%. The proportion in the goods producing sector increased by 0.1% points from 24.9 in 1996. This proportion was 3.1% points higher than the national average (21.9%) and 5.7% points higher than the provincial average (19.3%).

#### **XI-6: Proportion of Immigrants**

In 2011, the foreign-born population in Salmon Arm (CA) consisted of 1,890 persons, representing 11.2% of the total population. This compares to a provincial proportion of 27.6% of the population and a national proportion of 20.6%. The share has increased by 0.2% points from the 11.0% share in 2001.

#### **XI-6: Proportion of Immigrants**

In 2011, the foreign-born population in Salmon Arm (CA) consisted of 1,900 persons, representing 11.1% of the total population. This compares to a provincial proportion of 27.6% of the population and a national proportion of 20.6%. The rate has grown by 0.7% points from the share in 2006 (10.4%).

#### **XI-7-a: Average Pre-Tax Income of Economic Families, 2010**

In 2010, the average income of economic families in Salmon Arm (CA) was \$75,576. This average income was 17.8% lower than the provincial average income (\$91,967), and 19.7% lower than the national average income (\$94,125).

#### **XI-7-b: Average Census Family Income in Current Dollars**

In 2012, the average income of census families in Salmon Arm (CA) was \$80,419 (current dollars). This was an increase of 6.7% from \$75,367 in 2008. The 2012 level was 15.7% lower than the national level (\$95,418) and 11.1% higher than the provincial level (\$90,428).

#### **XI-8-a: Median Income of Economic Families, 2010**

In 2010, the median income of economic families in Salmon Arm (CA) was \$57,223. This median income was 14.6% lower than the national median income (\$67,044) and 15.7% lower than the provincial median income (\$67,915).

#### **XI-8-b: Median Total Income of Census Families in Current Dollars**

In 2012, the median total income of census families in Salmon Arm (CA) was \$67,710 (current dollars). This was an increase of 9.0% from \$62,100 in 2008. The 2012 level was 9.2% lower than the national level (\$74,540) and 5.5% lower than the provincial level (\$71,660).

#### **XI-9: Proportion of the Population Classified as a Visible Minority**

In 2011 in the city of Salmon Arm, the visible minority population was 340 persons, representing 2.0% of the total population. This compares to the national proportion of 19.1% and the provincial proportion of 27.3% of the population. Salmon Arm saw the visible minority population increase by 5 persons from 335 people in 2001.

#### **XI-9: Proportion of Population Classified as a Visible Minority for Vital Signs Communities**

In 2011, 2.0% of the population in Salmon Arm (CA) were classified as a visible minority, up 0.8% points from 1.2% in 2006. The proportion of the population classified as visible minorities in Salmon Arm (CA) was 17.1% points lower than the national proportion of 19.1% and 25.3% points lower than the provincial proportion of 27.3% in 2011.

#### **XI-10: Proportion of Single-Parent Families for Vital Signs Communities**

In 2011, 14.6% of the families in Salmon Arm (CA) were headed by single parents, down 0.4% points from 15.0% in 2006. The proportion of families headed by single parents in Salmon Arm (CA) was 1.7% points lower than the national proportion of 16.3% and 0.7% points lower than the provincial proportion of 15.3% in 2011.

#### **XI-11: Proportion of Young Adults Aged 20-29 Living in the Parental Home, 2001, 2006 and 2011**

In 2011, 37.9% of young adults aged 20-29 lived in the parental home in Salmon Arm (CA). The proportion in 2011 was 89.6% of the national rate (42.3%), and 92.2% of the provincial rate (41.1%).

## GETTING AROUND

### **XII-1: Median Commuting Time and Distance for Trip between Work and Home for Individuals**

In 2011, the median commuting time to work was 10.3 minutes in Salmon Arm (CA). The median commuting time in 2011 is 49.8% below the national median (20.5 minutes) and 49.5% below the provincial median (20.4).

### **XII-3:% of Workers (Aged 15 and Over) Who Use Public Transportation to Get to Work**

In 2011, 1.1% of workers used public transportation to get to work in Salmon Arm (CA).

## **ECONOMIC – (This issue area was NOT INCLUDED in the 2014 SCF VS Report)**

### **XIII-1: GDP in Millions of 2007 Dollars**

In 2013, real GDP in Salmon Arms (CA), expressed in 2007 dollars, reached \$794 million, up 1.6% from its 2012 level. By comparison GDP grew 2.0% in Canada and 2.0% in British Columbia in 2013. Salmon Arms accounted for 0.4% of the real GDP of British Columbia in 2013.

### **XIII-2: GDP per Employed Worker in Millions of 2007 Dollars**

In 2013, expressed in 2007 dollars, real GDP per employed worker in Salmon Arm (CA) reached \$93,650 up 2.3% from its 2012 level. Salmon Arm's 2013 GDP per worker represented 104.4% of the national level (\$89,669).

### **XIII-4-a: Consumer Bankruptcies**

In 2013 in Thompson-Okanagan (Economic Region), there were 970 consumer bankruptcies. This level decreased 13.4% from its 2012 level (1120 consumer bankruptcies).

### **XIII-4-b: Business Bankruptcies**

In 2013 in Thompson-Okanagan (Economic Region), there were 54 business bankruptcies. This level increased 25.6% from its 2012 level (43 business bankruptcies).

### **XIII-5-i: Non-Residential Building Permit Values in Current Dollars**

In 2013, non-residential building permits were valued at \$333.1 million in Thompson-Okanagan (ER), which includes Shuswap, and accounted for 10.7% of provincial permit values. This was a 84.0% increase from \$181.0 million in 2000. This growth rate was 11.8% smaller than the national rate (95.3%) and 72.2% greater than the provincial rate (48.8%).

### **XIII-7: Retail Sales**

Retail sales for Salmon Arm (CA) in 2012 were estimated to be \$448M (current dollars), a decrease of 10.6% from \$501M in 2011. This compares to a national increase in retail sales of 7.2% and a provincial increase of 5.0% in 2012.

### **XIII-10-i: Total Employment Insurance Benefits Beneficiaries**

In 2013, total employment insurance benefits beneficiaries in Salmon Arm (CA), which includes Shuswap, averaged 385 per month. This is a 13.1% decrease from 443 beneficiaries in 2012 and a 11.5% decrease since 1997.

### **XIII-10-v: Regular Employment Insurance Benefits Beneficiaries**

In 2013, regular employment insurance benefits beneficiaries in Salmon Arm (CA) numbered 262. This is a 18.6% decrease from 322 beneficiaries in 2012 and a 30.9% decrease from 379 beneficiaries in 1997.

### **XIII-12: Total Residential Housing Sales**

In Okanagan-Mainline (REB), which includes Shuswap, in 2012, there were 5,399 residential housing sales, up 11.8% from 2011. This compares to a national decrease of 0.6% and a provincial decrease of 11.8%.